

Free online lineage adverts with our online business directory – call now to register your company



## Average Weekly Audience

**12,762\* COPIES AVAILABLE EVERY WEEK**

- Sainsburys Camden Road, Camden, NW1
- Camden Library Crowndale Centre,
- Somerfields Camden High Street, NW1
- Camden High Street & Parkway, NW1
- Odeon Cinema 14 Parkway, Camden, NW1
- Bradleys 184 Kentish Town Road, NW5
- Kentish Town Library, NW5
- ACE Sports 341 Kentish Town Road, NW5
- Queens Crescent Community Centre, NW5
- Chalk Farm Station, Adelaide Road, NW3
- Camden Town Hall, Judd Street
- St Pancras Library Argyle Street, WC1H
- Morrison's Petrol Station, NW1
- Morrison's Store, Chalk Farm NW1
- 250 Kentish Town, NW5
- 281 Kentish Town Road, NW5
- Brecknock Road & Fortress Road, NW5
- Pizza Express, Kentish Town Road
- Sainsbury's Local, Camden High Street, NW1
- Nisa 53-55 Chilton Street, NW1
- 165 Drummond Street, NW1
- Hadley Street & castle Road, NW1
- Quix 6 Murray Street, NW1
- Express Convenience Store, Agar Grove NW1
- Camden Road Station

SOURCE: \*Publishers Statement – average print run for October 2008

The **Camden Gazette** has seen some radical changes to the way in which it reaches its audience this year.

Initially this newspaper was delivered free door to door, however after long and detailed research it was decided to take the product to the reader and hence it is now available as a free pick up product in the Camden area.

The sheer fact that people "self select" their newspaper from heavily branded newspaper dispensers, indicates that they have a need for selecting it and are more likely to read and use it.

A model used by many national titles, and clearly one that in Camden, people are well used to using.

Hence it avoids the need to potentially deliver newspapers to homes where the newspaper may not be used thus increasing chances of exposure for your advertising.

**North London Newspapers**  
**100a Avenue Road, London, N8 9BU**  
**Tel: 020 7433 0000 Fax: 020 7433 6259/6269**  
[Jason.valentine@archant.co.uk](mailto:Jason.valentine@archant.co.uk)  
[Melanie.balban@archant.co.uk](mailto:Melanie.balban@archant.co.uk)  
**Run of Paper, Motors & Property Advertising**  
[Jason.valentine@archant.co.uk](mailto:Jason.valentine@archant.co.uk)  
**Classified Advertising**  
**020 7433 0000**

### PUBLICATION DAY WEDNESDAY

	Rates per sccm	Booking & Copy Deadline
<b>Run of Paper (editorial pages)</b>	£10.00	Tue 17:00
<b>Property Section</b>	£12.50	Fri 16:00
<b>Motors Section</b>	£8.00	Mon 16:00
<b>Recruitment Section</b>	From £53.04	Tue 14:00
<b>Classified</b>	£17.38	Tue 14:00
<b>Entertainments Section</b>	£7.50	Mon 16:00
<b>Public Notices</b>	£21.00	Tue 16:00

### Page size 340mm x 267mm

Special positions & full colour will incur extra charge

