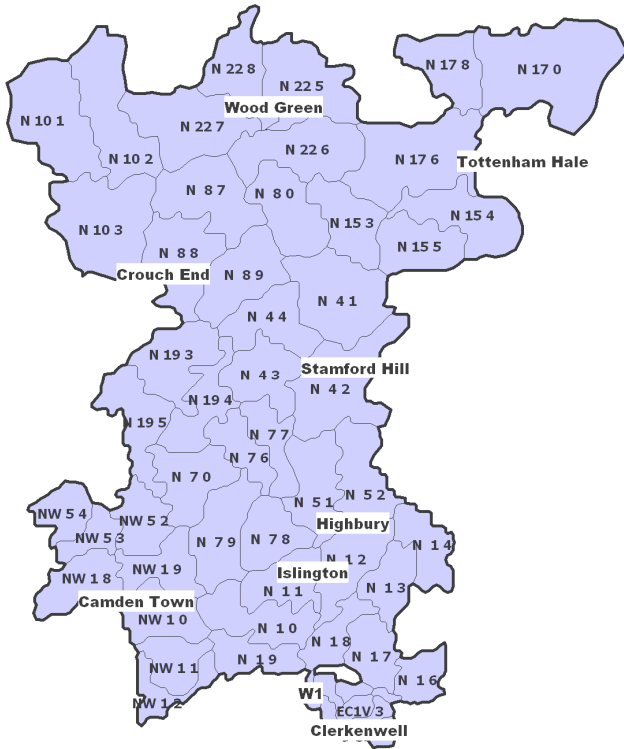


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This series consists of the **Hornsey & Crouch End Journal, The Tottenham & Wood Green Journal and the Muswell Hill Journal.**

All newspapers are on sale every week at leading retailers, however the biggest growth for these titles is the online community that they serve.

To compliment the strong and loyal following of readers every week, these titles have seen the online community grow to in excess of 7,000 unique visitors every week.

This is a testament to the quality reporting of all local issues that these titles represent, but also the strong links with premier ship football clubs such as Tottenham Hotspur, which grace the pages of their web site.

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Average Weekly Audience

Journal Series

Weekly Sale	5,931*
Adult 15+ Readership	71,734**
Unique Weekly Web Visitors	7,135***



SOURCE: *ABC July – Dec 2008 **JICREG 01/10/2008 ***Archant KPI's July - Dec 2008

PUBLICATION DAY THURSDAY

	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£10.00	Tue 17:00
Property Section	£12.50	Fri 16:00
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Recruitment Section	From £53.04	Tue 14:00
Classified	£17.38	Tue 14:00
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