

Local Business Directory

Free online lineage adverts with our online business directory – call now to register your company



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The **Willesden & Brent Times** and the **Wembley & Kingsbury Times** are predominantly free newspapers, distributed to homes across the London Borough of Brent. These quality editorial titles are also available on sale at all leading supermarkets and retailers, further broadening their availability. Packed full of quality editorial, these newspapers really connect with local people and businesses in the area.

Despite national newspapers being widely available via free pick up bins as commuters travel into London, if you live or work in Brent there is only one group of newspapers that you can trust to deliver local and meaningful news.

To compliment our full range of printed newspaper products, we also have our online community web sites, designed for people on the go – so there is never a moment in the day when you cannot link up with the Willesden & Brent Times or the Wembley and Kingsbury Times.

North London Newspapers
 100a Avenue Road, London, N8 9BU
 Tel: 020 7433 0000 Fax: 020 7433 6259/6269
Jason.valentine@archant.co.uk
Melanie.balban@archant.co.uk
 Run of Paper, Motors & Property Advertising
Jason.valentine@archant.co.uk
 Classified Advertising
 020 7433 0000



www.wbtimes.co.uk

www.wktimes.co.uk

Average Weekly Audience

Weekly Distribution	
Willesden & Brent	10,116*
Wembley & Kingsbury	32,930*
Adult 15+ Readership	77,819**
Unique Weekly Web Visitors	2,860***

SOURCE: *ABC July – Dec 2008 **JICREG 01/10/2008 *** Archant KPI's July – Dec 2008 Combined data



PUBLICATION DAY THURSDAY

	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£15.25	Tue 14:00
Property Section	£12.00	Mon 17:00
Motors Section	£7.77	Tue 15:00
Recruitment Section	From £53.04	Tue 14:00
Classified	£17.38	Tue 15:00
Entertainments Section	£16.00	Tue 16:00
Public Notices	£21.00	Tue 16:00

Page size 340mm x 267mm

Special positions & full colour will incur extra charge



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www.kilburntimes.co.uk

www.hammersmithandkensingtontimes.co.uk



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The **Kilburn, Paddington & Westminster** and **Hammersmith & Kensington Times** are recent additions to the North West London newspaper portfolio. They are produced each week and compliment the free newspaper titles that are produced by North West London Newspapers, by offering a more personalised news offering for these areas.

On sale at all leading supermarkets, retailers and travel points, these newspaper titles cover news and sports in the area unlike any other form of local media and are on sale every Thursday.

They represent everything you would expect a good quality local newspaper to cover. Good local news and sport, a strong recruitment and classified section as well as properties for sale or rent in the area.

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Average Weekly Audience

Kilburn, Paddington & Westminster and Hammersmith & Kensington Times

Independently Audit (July - December 2008) 1,251*

Unique Weekly Web Visitors 2,489**

SOURCE: *Independent Audit July - Dec 2008 **JICREG 01/10/2008 *** Archant KPI's July - Dec 2008 Combined data

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	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£15.25	Tue 14:00
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