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The newly launched **Woodford Recorder** has been designed to target commuters on their return journey from London using the Central Line on the London Underground. We recognise that it isn't always convenient to visit one of our numerous retailer outlets to buy our newspapers, and so have rolled out a brand to hand service to target a wider audience.

This tried and tested method, initially used by the national daily titles, indicates that people taking a copy have a need for selecting it and are therefore more likely to read it.

The Recorder newspapers are one of the strongest brands in the area, with a reputation for good quality news and sport. To compliment the existing portfolio, the Woodford Recorder has been designed to offer penetration into this affluent area and broaden your advertising reach.

**Recorder Newspapers •**

Media House 539 High Rd, Ilford, Essex IG1 1UD

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Essex & East London Division Property & Motors



**Average Weekly Audience**

5,000\* COPIES AVAILABLE EVERY WEEK

**BRAND 2 HAND**

- South Woodford Station
- Woodford Station
- Snaresbrook Station

SOURCE: \*Average print run for June 2009

**PUBLICATION DAY THURSDAY**

	Rates per sccm	Booking & Copy Deadline
<b>Run of Paper (editorial pages)</b>	£9.00	Tues 12:30
<b>Property Section</b>	£9.00	Mon 17:30
<b>Motors Section</b>	£9.00	Mon 17:30
<b>Recruitment Section</b>	From £33.66	Mon 17:00
<b>Classified</b>	From £8.50	Tues 13:00
<b>Entertainments Section</b>	£9.00	Tues 13:00
<b>Public Notices</b>	£18.11	Tues 13:00

**Series Bookings**

13 for the price of 10 – Save 23% • 6 for the price of 5 – Save 17%

**Page size 340mm x 267mm**

**Special positions & full colour will incur extra charge**

