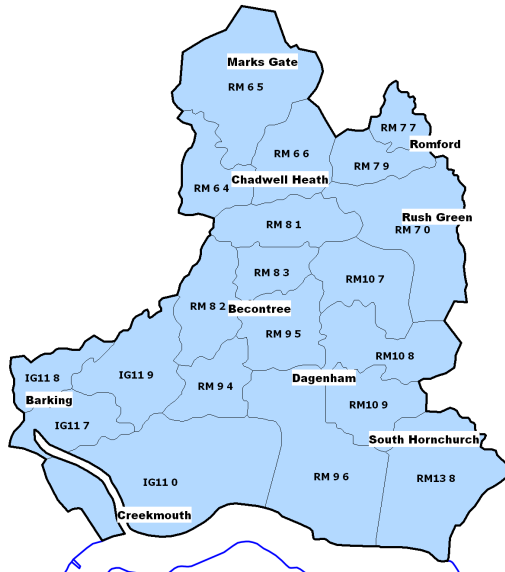


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The **Barking & Dagenham Post** is the biggest selling paid for newspaper in the area. Few homes are without a copy each week, with this newspaper being one of a few that are still passed down from generation to generation. Yes, there is the online community as well that is growing, but the printed version is still as popular now, with a weekly reach of over 33,000* adults.

There is no doubt that local news is the most important factor to this newspaper, closely followed by local and national sports coverage, which includes "Hammers Focus".

A strong property section showing properties for sale and rent makes this a firm favourite with people moving to the borough, as well as a strong classified and jobs section. Businesses wanting to attract new or repeat business in the area, should consider this newspaper as part of their marketing campaign.

Post Newspapers • Media House 539 High Rd, Ilford, Essex IG1 1UD

Tel: 020 8478 4444 Fax: 020 8477 3710

elaine.allen2@archant.co.uk

Essex & East London Division Classified & Recruitment Advertising

graham.willis@archant.co.uk

The Post, Recorder Series and Stratford & Newham Express ROP

jackie.ross@archant.co.uk

Essex & East London Division Classified, Features & Private

janette.clark@archant.co.uk

Essex & East London Division Property & Motors

Average Weekly Audience

Weekly Sale 11,836*

Adult 15+ Readership 33,640**

Unique Weekly Web Visitors 1,774***

SOURCE: *ABC July – Dec 2008 **JICREG 01/102008 ***Archant London KPI's July - Dec 2008



PUBLICATION DAY WEDNESDAY

	Rates per scdm	Booking & Copy Deadline
Run of Paper (editorial pages)	£8.00	Mon 14:00
Property Section	£8.00	Mon 12:00
Motors Section	£8.00	Mon 14:00
Recruitment Section	From £33.66	Mon 17:00
Classified	£19.00	Mon 16:00
Entertainments Section	£8.00	Mon 14:00
Public Notices	£21.26	Mon 17:00

Page size 340mm x 267mm

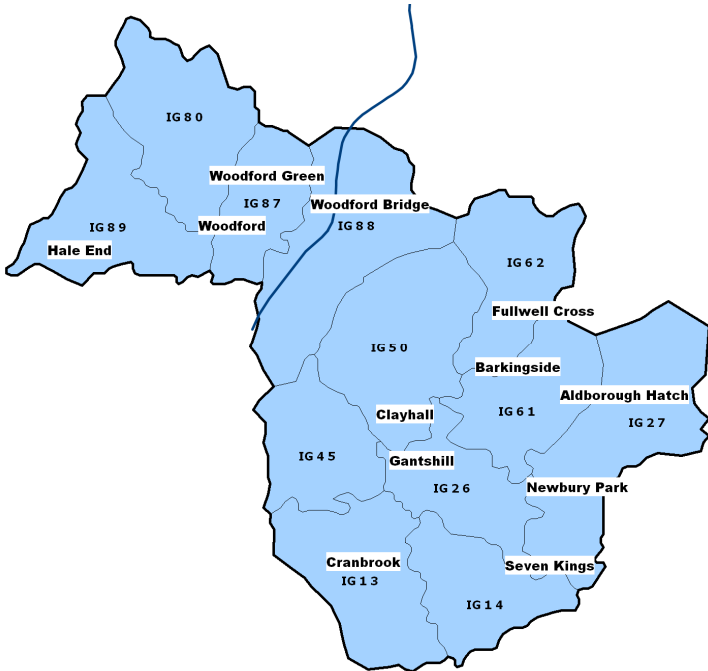
Special positions & full colour will incur extra charge



Local Business Directory

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www.ilfordpost.co.uk



Ilford and Redbridge Post has the same qualities as it's sister newspaper, the Barking and Dagenham Post. The only difference is the way in which they are distributed.

With this newspaper title, they are delivered free to more than 26,000 homes in the Ilford & Redbridge area.

This offers mass coverage in a concentrated area, thus helping deliver your advertisement to the maximum amount of homes.

Nearly 65% of the homes that are targeted are classed as ABC1 homes. This indicates that they are fairly affluent with disposable income.

Post Newspapers • Media House 539 High Rd, Ilford, Essex IG1 1UD

Tel: 020 8478 4444 Fax: 020 8477 3710

elaine.allen2@archant.co.uk

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graham.willis@archant.co.uk

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jackie.ross@archant.co.uk

Essex & East London Division Classified, Features & Private

janette.clark@archant.co.uk

Essex & East London Division Property & Motors

Average Weekly Audience

Weekly Distribution 26,364*

Adult 15+ Readership 68,988**

Unique Weekly Web Visitors 300***

SOURCE: *ABC July - Dec **JICREG 01/10/2008 ***Archant London KPI's July - Dec 2008



PUBLICATION DAY WEDNESDAY

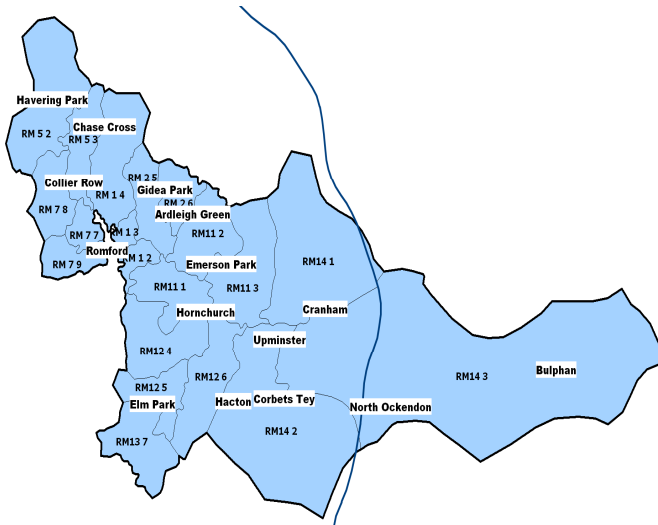
	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£6.00	Mon 14:00
Property Section	£2.50	Mon 12:00
Motors Section	£2.00	Mon 14:00
Recruitment Section	From £33.66	Mon 17:00
Classified	£6.50	Mon 16:00
Entertainments Section	£6.50	Mon 14:00
Public Notices	£21.26	Mon 17:00

Page size 340mm x 267mm

Special positions & full colour will incur extra charge



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Romford town centre is the third largest retail centre in London and is increasingly becoming recognised for financial services as well as a leisure destination.

The **Romford & Havering Post** is therefore perfectly placed to help promote businesses which are based in and on the outskirts of the town centre.

With a free door to door distribution of over 5,000 copies every week, the Romford & Havering Post manages to reach 65% of the ABC1 homes owners in the area, suggesting that your advert will reach homes who have money to spend.

The adult reach for the entire newspaper is over 93,000 adults every week.

Post Newspapers • Media House 539 High Rd, Ilford, Essex IG1 1UD

Tel: 020 8478 4444 Fax: 020 8477 3710

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graham.willis@archant.co.uk

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jackie.ross@archant.co.uk

Essex & East London Division Classified, Features & Private

janette.clark@archant.co.uk

Essex & East London Division Property & Motors

Average Weekly Audience

Weekly Distribution 55,894*

Adult 15+ Readership 93,418**

Unique Weekly Web Visitors 331***

SOURCE: *ABC July – December 2008 **JICREG 01/10/2008 ***Archant KPI's July to Dec 2008



PUBLICATION DAY WEDNESDAY

	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£8.00	Tue 12.00
Property Section	£8.00	Mon 17.00
Motors Section	£8.00	Mon 17.00
Recruitment Section	From £33.66	Mon 17.00
Classified	£19.00	Mon 13.00
Entertainments Section	£8.00	Tue 12.00
Public Notices	£21.26	Mon 17.00

Page size 340mm x 267mm

Special positions & full colour will incur extra charge

