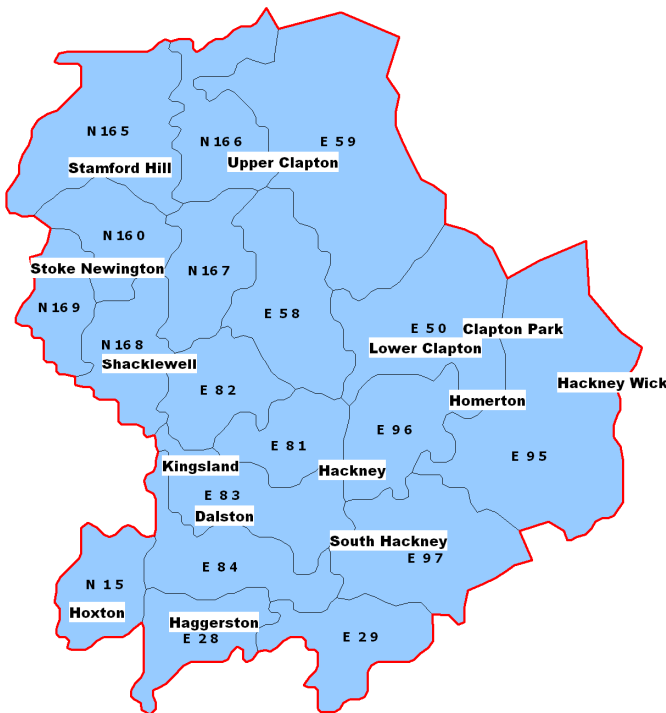


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The Hackney Gazette is the longest serving form of local media in the London Borough of Hackney. Established for more than 100 years, it has adapted and survived to the changes seen throughout the borough.

There are many national newspaper titles that can now be picked up free throughout the capital, but none that report at such a local level and offer the residents and businesses in Hackney a thorough understanding and passion for the area that they live and work within.

The adult reach continues to grow year on year, as we compliment our traditional forms of media with our online community.

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Average Weekly Audience

Average Weekly Sale	8,012*
Adult 15+ Readership	26,280**
Unique Weekly Web Visitors	2,619***

SOURCE: *ABC July – December 2008 **JICREG 01/10/2008 ***Archant KPI's July to December 2008



PUBLICATION DAY THURSDAY

	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£8.00	Tue 16:30
Property Section	£8.00	Tue 13:30
Motors Section	£8.00	Tue 17:00
Recruitment Section	From £36.72	Mon 17:00
Classified	£11.67	Tue 17:00
Entertainments Section	£8.00	Tue 17:00
Public Notices	£17.33	Tue 17.00

Series Bookings

13 for the price of 10 – Save 23%
 6 for the price of 5 – Save 17%

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