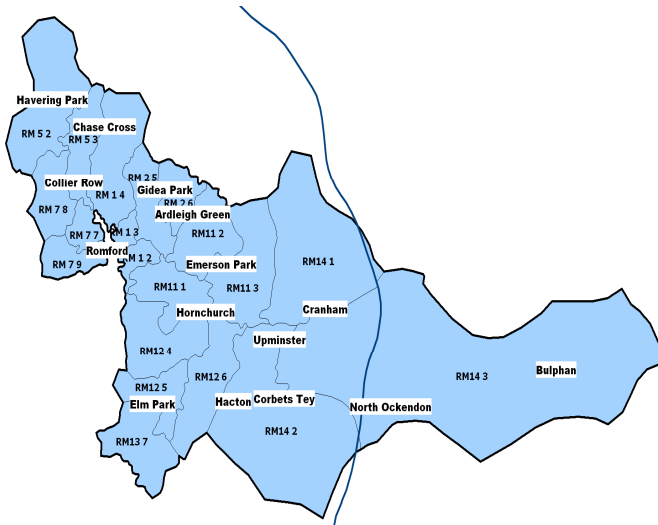


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Romford town centre is the third largest retail centre in London and is increasingly becoming recognised for financial services as well as a leisure destination.

The **Romford & Havering Post** is therefore perfectly placed to help promote businesses which are based in and on the outskirts of the town centre.

With a free door to door distribution of over 5,000 copies every week, the Romford & Havering Post manages to reach 65% of the ABC1 homes owners in the area, suggesting that your advert will reach homes who have money to spend.

The adult reach for the entire newspaper is over 93,000 adults every week.

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Essex & East London Division Property & Motors

Average Weekly Audience

Weekly Distribution 55,894*

Adult 15+ Readership 93,418**

Unique Weekly Web Visitors 331***

SOURCE: *ABC July – December 2008 **JICREG 01/10/2008 ***Archant KPI's July to Dec 2008



PUBLICATION DAY WEDNESDAY

	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£8.00	Tue 12.00
Property Section	£8.00	Mon 17.00
Motors Section	£8.00	Mon 17.00
Recruitment Section	From £33.66	Mon 17.00
Classified	£19.00	Mon 13.00
Entertainments Section	£8.00	Tue 12.00
Public Notices	£21.26	Mon 17.00

Page size 340mm x 267mm

Special positions & full colour will incur extra charge

