Local Business Directory

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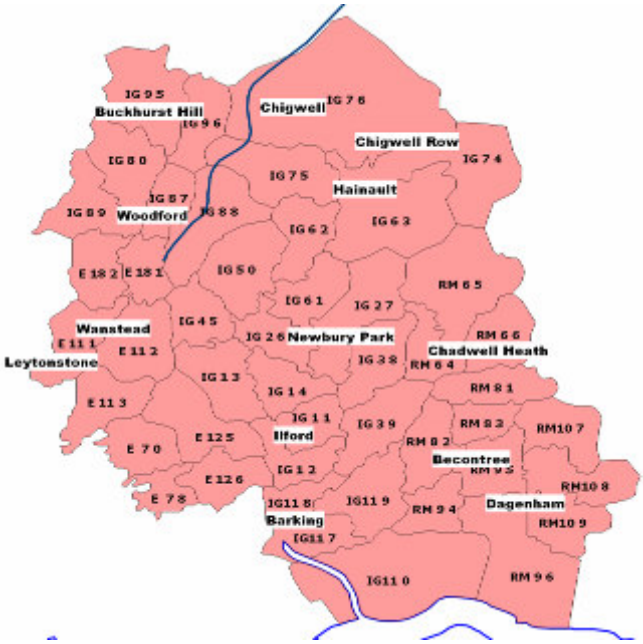

The Ilford Recorder Series covers the London boroughs of Redbridge and Barking & Dagenham.
The series is made up of the Ilford Recorder and the Barking & Dagenham Recorder. Combined these titles reach nearly 44,000 adults every week.

Add to this the weekly visitors to the community web site which is on average 8,214 adults every week, and we have a package which reaches in excess of 52,000 adults every week.

More than 50% of the homes in the area are classed as ABC 1 homes. This suggests that these people have more disposable income.

Average Weekly Audience

Weekly Sale	**13,500***
Adult 15+ Readership	**43,390****
Unique Weekly Web Visitors	**8,214*****

SOURCE: *ABC July - Dec 2008 **JICREG 01/10/2008 ***Archant KPI's July – Dec 2008

JICREG ABC

PUBLICATION DAY **THURSDAY**

	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£9.00	Tues 12:30
Property Section	£9.00	Mon 17:30
Motors Section	£9.00	Mon 17:30
Recruitment Section	From £33.66	Mon 17:00
Classified	From £8.50	Tues 13:00
Entertainments Section	£9.00	Tues 13:00
Public Notices	£18.11	Tues 13.00

Series Bookings
13 for the price of 10 – Save 23% ● 6 for the price of 5 – Save 17%

Page size 340mm x 267mm

Special positions & full colour will incur extra charge

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