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The Romford Recorder is the largest paid for local weekly newspapers in London.

Whilst some newspapers in London are switching their publishing strategy and moving more towards free distribution, the Romford Recorder is still selling nearly 25,000 copies every week with an adult reach of over 70,000.

The value for money that this product represents goes a long way in ensuring that people still make this newspaper part of their weekly purchasing habits.

It is on sale every Friday at all leading supermarkets and retailers, plus with nearly 4,000 adults referring to the online Romford Recorder every week, the audience is continually growing.

In part, this is all down to volume and quality of news, which is unrivalled.

Recorder Newspapers •

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Essex & East London Division Classified & Recruitment Advertising

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The Post, Recorder Series and Stratford & Newham Express ROP

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Essex & East London Division Classified, Features & Private

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Essex & East London Division Property & Motors

Average Weekly Audience

Weekly Sale 24,142*

Adult 15+ Readership 70,919**

Unique Weekly Web Visitors 3,986***

SOURCE: *ABC July - Dec 2008 **JICREG 01/10/2008 ***Archant KPI's July - Dec 2008



PUBLICATION DAY FRIDAY

	Rates per sccm	Booking & Copy Deadline
Run of Paper (editorial pages)	£9.00	Wed 12.30
Property Section	£9.00	Wed 09.30
Motors Section	£9.00	Wed 09.30
Recruitment Section	From £33.66	Mon 17.00
Classified	From £8.50	Wed 12.30
Entertainments Section	£9.00	Wed 09:30
Public Notices	£18.11	Wed 12.30

Series Bookings

13 for the price of 10 – Save 23% • 6 for the price of 5 – Save 17%

Page size 340mm x 267mm

Special positions & full colour will incur extra charge

