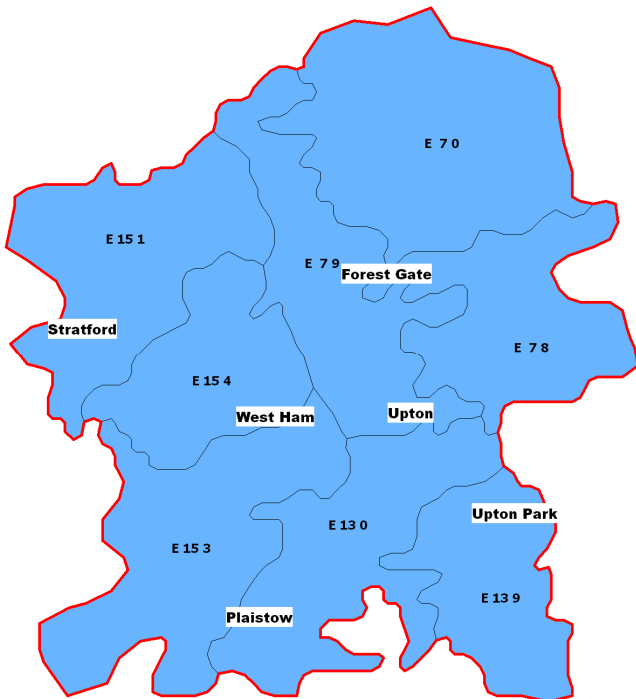


Free online lineage adverts with our online business directory – call now to register your company or click here to view



To compliment our range of paid for newspapers in the East London area which include the East London Advertiser and the Newham Recorder, the **Stratford & Newham Express** is brought to readers in a different way, delivered free to their homes every week.

The free distribution focuses on a more compact area consisting of Stratford, Forest Gate and West Ham. The relationship with readers is just as strong, with frequent debate and letters pages full to the brim as local residents and businesses rely on the newspaper to lobby and petition issues which are important to them.

East London Newspapers
138 Cambridge Heath Road, London, E15QJ

kevin.poulter@archant.co.uk

Run of Paper Advertising
Tel: 020 7791 7791

janette.clark@archant.co.uk

Motors and Property Advertising
Tel: 020 8477 3772

Elaine.allen2@archant.co.uk

Classified & Recruitment Advertising
Tel: 020 8478 4444

Average Weekly Audience

| | |
|----------------------------|----------|
| Weekly Distribution | 26,863* |
| Adult 15+ Readership | 73,714** |
| Unique Weekly Web Visitors | 323*** |

SOURCE: *ABC July – December 2008 **JICREG 01/10/2008 ***Archant KPI's July to December 2008



PUBLICATION DAY

THURSDAY

| | Rates per sccm | Booking & Copy Deadline |
|--------------------------------|----------------|-------------------------|
| Run of Paper (editorial pages) | £6.00 | Mon 17:00 |
| Property Section | £2.50 | Mon 17:00 |
| Motors Section | £2.00 | Mon 17:00 |
| Recruitment Section | From £36.72 | Mon 17:00 |
| Classified | £6.50 | Mon 17:00 |
| Entertainments Section | £6.50 | Mon 17:00 |
| Public Notices | £17.33 | Mon 17:00 |

Series Bookings

13 for the price of 10 – Save 23%
6 for the price of 5 – Save 17%

Special positions & full colour will incur extra charge

Page size 340mm x 267mm

